PRESIDENT’S MESSAGE

Dear Members,
Many good things are happening both within the IFKF, and within our relationships with other non-profit organisations and industries that support the IFKF in our long term policy and growth.

Our July newsletter covers the following topics and issues:

1. IFKF at the ERA EDTA Congress and ASN Meeting in 2011
2. Our website
3. Membership Categories and Fees
4. SeeKD® and Kidney Foundations Partnership Program
5. Partners and Sponsors
6. 2012 Annual Meeting in Budapest
7. 2012 Regional Meeting in Bulgaria
8. Organisational and Associate Membership
9. WKD 2012

1. IFKF at the ERA EDTA Congress and ASN Meeting in 2011

ERA EDTA in Prague

IFKF was provided with a small booth at the ERA EDTA Congress in Prague (Czech Republic) and the IFKF flag was used to maximum effect to draw people’s attention. Many visitors visited our booth and received information about the IFKF’s mission and goals. The IFKF postcard was handed out in order to attract new Associate Members. This postcard, as well as other materials, can be downloaded from the IFKF website under MATERIALS > PROMOTIONAL MATERIALS for use in your own country or region.

(Prague by night)
ASN in Philadelphia
We are planning to promote IFKF during the ASN Kidney Week (formerly Renal Week) in Philadelphia (PA), from 8th to 13th November 2011. IFKF will probably be represented at World Kidney Day 2012 and use the same booth.

2. OUR WEBSITE, WEBSITE CHANGES
The website is undergoing a few changes while being regularly updated. The menu on the left of the homepage will be structured to facilitate easier access to specific information.

Most recent changes?
Please go to MATERIALS and you will find new, downloadable promotional materials:
- A postcard with the pyramid showing essential information about IFKF.
- A leaflet aimed at attracting individual professionals to join as Associate Members. Please distribute this leaflet to potential Associate Members and help the IFKF to grow.

3. MEMBERSHIP CATEGORIES AND FEES
The majority of members have paid their membership fees. We are reviewing the four membership categories for 2012 and for this we need your help.
Please send us a statement of your gross income for 2010 or 2009. We can then base membership categorisation on hard facts.

4. SeeKD® AND KIDNEY FOUNDATIONS PARTNERSHIP PROGRAM
SeeKD® had a fantastic start with the large scale introduction of the program by the Kidney Foundation of Canada. A complete plan has been written by KFOC, and – after review – will be put on the website to inspire our members. The SeeKD® Committee will be chaired by Prof. Dr. Marcus Gomes Bastos. Dr. Bastos is the President of Fundação IMEPEN in Juiz de Fora in south eastern Brazil and is also editor of the Brazilian Journal of Nephrology. Fundação IMEPEN will soon join the IFKF family as our new Brazilian member.
Nadine Valk from the Kidney Foundation of Canada, who is leading the Canadian SeeKD® project, will be co-chair. We will keep you informed with regular updates on the SeeKD® section of the IFKF website.

5. PARTNERS AND SPONSORS
Partnerships that have begun, or that are due to begin in the near future:
- KF of Canada-IKEAJ (Japan)
- NKF Netherlands-FMAIRTO (Morocco)
- NKF Turkey-KHATO (Kenya)
Other potential applicants for partnership are kidney foundations in:
- Tanzania
- Uganda

The group of global partners committed to supporting the IFKF in our expansion and/or special projects, is growing. IFKF is becoming increasingly attractive as a community and brand name to global partners (so far, mainly in the medical and pharmaceutical industries). We are developing a systematic approach to finding new partners.
Our successes until now:

In Prague we discussed with Fresenius Medical Care a joint project: Kampala Renal Week in Kampala, Uganda. Timing: 2nd week of January, 2012.
We have asked NKF South Africa and KHATO/Kenya to provide services on behalf of IFKF to help organise this pioneering project.

With Abbott we are working on two projects:
• Renal Health for Life, a multi stakeholder platform in Europe to promote earlier detection and treatment of CKD. IFKF has already carried out an expert survey amongst nephrologists, mainly within the IFKF community in Europe. We are now developing a large scale patient survey. We have asked for the cooperation of CEAPIR in this project.
• Re-launch of Renal Total Nutrition Therapy (Renal TNT), a series of nutritional courses. A number of stakeholders will cooperate while Miguel Riella and Jan Lantink will represent IFKF regarding the further development of this project. This will not affect the initiatives of our member foundations that already organise their renal nutrition courses locally or regionally.

Shire
Shire has chosen IFKF as beneficiary of their project ‘Make The Difference’ to make budget savings on their publicity during congresses. This year we will receive grants representing savings from Shire’s more cost efficient publicity at WCN and ERA EDTA.

HemoCue
HemoCue continues their commitment to supporting IFKF in special projects.

Merck
Paul Beerkens and Jan Lantink are in the final stages of agreeing a partnership with Merck. Merck is particularly interested in our policy to promote Regional Meetings. Details to follow in the next newsletter.
6. 2012 ANNUAL MEETING IN BUDAPEST

Laszlo Rosivall is working hard on a financially viable plan to allow us to hold next year's Annual Meeting in Budapest (probably from 22nd to 26th August 2012 -not yet FINAL). Venue will be the Semmelweis University and the hotel Korona.

7. 2012 REGIONAL MEETING IN BULGARIA

Regional Meetings are important for collaboration in the very different regions within the worldwide IFKF network. The meetings are informal and will last one or two days. They are a tool for sharing knowledge and best practice, contribute directly to patient care and will improve the quality of input by foundations into national health care systems.

Regional Meetings contribute to the reduction of fragmented efforts, improve position and power and are very important for small organisations, which have difficulty accessing international meetings due to vulnerable financial positions. Regional sponsors are interested in regional meetings as a platform to share mutual interests. Regional Meetings build more awareness and brand recognition for IFKF in the region.

Schedule and planning
Scheduled Regional Meetings
• Albena, Bulgaria: May 20-21, 2012

Planned Regional Meetings
• Mumbai, India (Extended Nutritional Course?)
• Tunisia, Hammamet, October 1-4, 2013: Joint Meeting of the French speaking Societies of Nephrology and Dialysis. We are considering an additional program for IFKF foundations of francophone countries and regions under the leadership of Maurice Laville.

One reason for more exposure is to build awareness among potential new members. We have contacts with foundations in Brazil, Uruguay and Paraguay. IFKF already has members in these countries, but our goal is to extend their representation. We are now waiting for their application forms, income statements and bylaws. Regional Meetings will also prove to be a tool to make contact with new members.

8. ORGANISATION AND ASSOCIATE MEMBERSHIP

We have started a campaign aimed at making associate membership attractive to individual professionals in the kidney world. As previously mentioned: we have developed the first version of a leaflet (see website under MATERIALS for download). We would ask you to distribute this leaflet whenever and wherever you think this is useful.

Leaflet for Associate membership
See next page of the newsletter
Leaflet for Associate membership

INTERNATIONAL FEDERATION OF KIDNEY FOUNDATIONS

JOIN THE WORLDWIDE KIDNEY COMMUNITY FOR PROFESSIONALS!
Become an Associate Member of IFKF

IMPROVING KIDNEY HEALTH WORLDWIDE

IFKF is together with the International Society of Nephrology the founding father of the greatly successful World Kidney Day project.

IFKF has 67 members in 55 countries.
IFKF has now opened the possibility for kidney professionals to become an Associate Member for a sympathetic annual contribution of US$ 115.

Benefits for Associate Members

Associate Members will know that they:

1. Are participating in the international public health movement to improve the health and lives of people with or at risk for chronic kidney disease.
2. Help build the IFKF.
3. Help to promote the growth and development of kidney foundations throughout the world.
4. Participate in a great movement to improve and help solve one of the world's scourges - chronic kidney disease and chronic kidney failure.
5. Receive, as part of their membership dues, the IFKF Newsletter.
6. Have access to all free information on the IFKF and World Kidney Day websites.
7. Are represented by a voting member in the Council Meeting during the IFKF Annual Meetings.
8. Participate in the educational programs for allied health care workers that are sponsored by the IFKF.
9. Participate in kidney disease detection programs that the IFKF and its member kidney foundations sponsor throughout the world.
10. Develop insights and a global perspective on the world's health problems and what might be done to solve them.
11. Have the enriching experience of meeting and developing friendships with committed people who represent countries and cultures backgrounds from throughout the world.

For more information or to receive an application form please contact Els de Weerd at IFKF Management Services (elsdeweerd@ifkfms.com)
9. WKD 2012

As reported in my first newsletter WKD 2012 will focus on kidney transplantation. The WKD team coordinators for ISN and IFKF will again be Sara Martin and Jan Lantink. Further details were discussed during the ERA EDTA Congress in Prague.

The theme in all forms of communication will be:

KIDNEYS FOR LIFE

It is a pleasure to present you with a first graphic translation of the theme.